

Anita D Russell, MEd, CPC

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SUMMARY

I am a creative business professional with a fluid career spanning multiple disciplines, including academic research, pharmaceutical R&D, web and learning design, learning and development, project/program management and leadership, and building collaborative teams. My life purpose is investing in the growth and development of people and organizations in the spirit of stewardship and service. Learning is my passion.

CAREER HISTORY

Certified Professional Coach, 2015 – Present

SOAR Coaching Academy:

- Nurturing leadership
- Fostering connection
- Inspiring growth
- YouthMax Facilitator

The Place to SOAR, 2014 – Present

Independent consultant:

- Web design and development
- Learning design and development

Executive Producer, The Place to SOAR TV

SOAR Travel Ministry

Covance, Clinical Research Organization, 2014 – 2016

eLearning instructional design consultant:

New hire integration elearning modules for Clinical Development Services

PV&DSS system elearning modules for end users

Study activation system elearning module for end users

Proofreading and editing training documents

Bristol-Myers Squibb, 2000-2013

Program Manager, R&D Center for Science Education

Chair, African American Affinity Group

Basic and Applied Scientific Research

Experimental design, sample analysis, data analysis, instrumentation

- **Drug Discovery Scientist**, Metabolism and Pharmacokinetics
Bristol-Myers Squibb, 1990 - 2000
- **Associate Chemist**, Drug Metabolism Department
Wyeth, 1988 – 1990
- **Senior Research Associate III**, Clinical Pharmacology
UPMC WPIC, 1980 – 1988

COMMUNITY SERVICE

Creative Director, Liberating TAMAR Inc., 2014 – Present

Independent consultant for nonprofit organization:

- Web design, development, maintenance and operation
- Social media management

Purpose Academy of Creative Arts (PACA), 2016 – Present

Independent consultant for educational initiative:

- Organization and strategic development
- Implement community leadership framework

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Homeschool Co-op Learning Facilitator, 2002 – 2006

Co-founder RACE Homeschool
Math and science instruction for 3-4 students
Curriculum design and development

President & CEO, Granville Academy Trenton, 1993 – 2003

Volunteer for 5-year precollege business education program
Progression from classroom instructor to President/CEO
Curriculum integration, operational efficiencies and communication

SKILLS AND EXPERIENCE

Design and Development

Microsoft Office
Web design using WordPress platform
Instructional design models – ADDIE, Bloom’s Taxonomy, SAM, Kirkpatrick
Learning management systems – Blackboard, Plateau
Authoring tools – Articulate Presenter, Adobe Captivate, iSpring. Review My eLearning

Learning and Development

Training and professional development across multiple sites/disciplines
Needs assessment based on employee/upper management feedback
Workshop design, development and facilitation
LMS scheduling, registration, enrollment, and documentation

Learning Program Implementation

English Language Development
Scientific Presentations
Medical Terminology
Project Management

Vendor Management

Partner with external vendors to deliver need-based training
Negotiate contract terms for cost efficiency/high quality service
Facilitate Onyx Contract Management training for business operations

Event Planning – Annual R&D Scientific Symposium

Chair and Project Manager/Leader for two-day company conference
Develop executive business case, sponsorship and funding model
Team development

EDUCATION CERTIFICATION

John Maxwell Coaching Certification, 2017
Coaching Certification, Life Coach Institute of Orange County, 2015
MS Education, Capella University, 2011
Specialized Technology Degree, Art Institute of Pittsburgh, 1984
BS Biology, University of Pittsburgh, 1980